

**FIVE DAYS FDP
ON
“Photography and
Media
Communication”**

09-11-2020 to 13-11-2020

**REGISTRATION FORM
Online Registration Link**

<https://atalacademy.aicte-india.org/signup>

Name :
Designation :
Year/Branch :
Organization :
Edu. Qualification :
Address for Communication:

Phone / Mobile No :
E-Mail ID :

DECLARATION

The information provided by me is true to the best of my knowledge. I agree to abide by the rules and regulations governing the Training Program. If selected, I shall attend the program for the entire duration.

Date:

Place: Signature

ORGANIZING COMMITTEE

CHIEF PATRON

Dr. M.K. Surappa

Vice-Chancellor,
Anna University, Chennai.

PATRON

Dr. L. Karunamoorthy

Registrar,
Anna University, Chennai.

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Dr. S. Arulchelvan

Dean,
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Villupuram.

FDP CO-ORDINATOR

Dr. S. Arulchelvan

Associate Professor & Dean
University College of Engineering
Villupuram

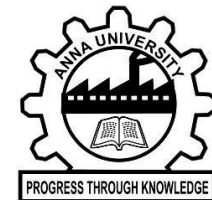
**FIVE DAYS
FACULTY DEVELOPMENT
PROGRAMME(FDP)**

ON

**“Photography and Media
Communication”**



Nov 09, 2020
to
Nov 13, 2020



CO-ORDINATOR

Dr. S. Arulchelvan



Organized by

**University College of Engineering
Kakuppam,
Villupuram – 605103**

ABOUT THE COLLEGE

University College of Engineering Villupuram, (A Constituent College of Anna University) was started in the year 2008. The college offers five Under Graduate courses and a Post Graduate course in the field of Engineering and Technology. The college is situated at Kakuppam, Villupuram town with an extent of 17.5 acres which includes excellent academic building, hostel, mess and canteen.

The college is well equipped with smart lecture halls, spacious conference halls, necessary laboratories and advance equipment's for research and academic activities. UCEV is act as the center for Technical Skill Development Institute in association with TNSDC, Govt. of Tamilnadu and Siemens & Design Technology Private Ltd. UCVE is Recognized as AIEDP-Hub by Entrepreneurship Development and Innovation Institute, (EDII) Govt. of Tamilnadu. UCEV is one of the Remote centre RCC-IIT Bombay.

ABOUT THE WORKSHOP

The objective of the “**Photography and Media Communication**” workshop is to explore the various information communication strategies through different types of media technology. Photography is one of the important tool to deliver information to the people. Picture speaks more than a word and it is an essential and basic visual strategy to deliver information to the people.

Media such as print, radio, television and contemporary technological advancements in digital and social media plays a vital role in information dissemination to the people. All the media types also encounter different changes in content production also. This FDP on Photography and Media Communication deliver valuable inputs on various advanced techniques in content creation and transfer through different media. The effective and successful strategies, recent development in all the fields will be discussed. This will help the academicians and other researchers to understand the advancements happened in different types of media and its importance in information dissemination.

OBJECTIVE OF WORKSHOP

The program is effectively planned to meet the objectives of the workshop that is serve the media community to realize the role of different types of media in communicating information to the people

COURSE OUTCOME

- Introduction to Photography
- Different techniques of Photography
- Audio, Video Production & Communication
- Communication through print media
- Radio Production and Communication
- Communication through electronic Media
- Film Communication
- Digital and Social Media Communication
- Research in Media and Mass Communication

IMPORTANT DATES

Last date of Registration : 29 Oct 2020

Intimation of Selection : 03 Nov 2020

For further enquiry contact

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